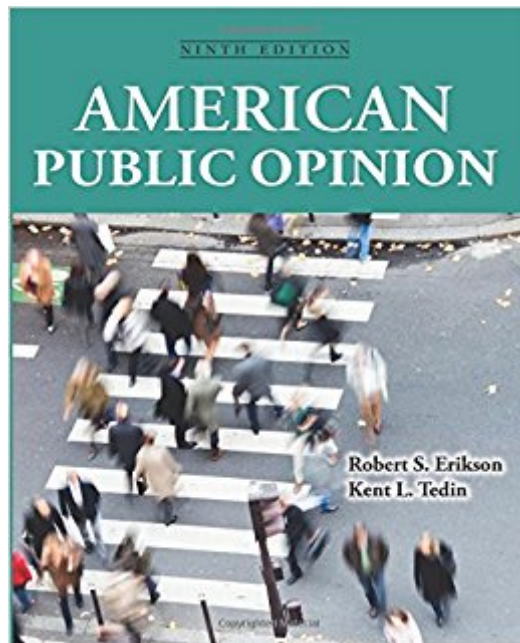




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# American Public Opinion: Its Origins, Content And Impact



## Synopsis

Providing an in-depth analysis of public opinion, beginning with its origins in political socialization, the impact of the media, the extent and breadth of democratic values, and the role of public opinion in the electoral process, American Public Opinion goes beyond a simple presentation of data to include a critical analysis of the role of public opinion in American democracy.

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Robert S. Erikson is Professor of Political Science at Columbia University. He has written widely on American politics and is the coauthor of the following books: Statehouse Democracy (1994); The Macro Polity (2002); and The Timeline of Presidential Elections (2012). He has written articles on US politics for major political science journals including the American Political Science Review, the American Journal of Political Science, the Journal of Politics, and Public Opinion Quarterly among others. He is the past editor of the American Journal of Political Science and of Political Analysis.

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